



RCIM

Ramesh Chand Institute of Management

An AICTE Approved & ISO 900:2000 Certified Institute)



PROSPECTUS

(PGDM • BBA • BCA • B.Com. • B.A.)



Vision

To emerge as a world class Institution in creating and disseminating knowledge and providing students a unique learning experience By Creating A Quality Learning Environment based on Creative, Innovative And Value Based Learning. That will best serve the world and betterment of mankind.



Mission

To promote global competitiveness by providing multiple opportunities for excellent education, applied research, academic innovation and service to humanity.



Contents

1.	Dr. A.P.J Abdul Kalam's Message.....	3
2.	Chairman's Message.....	4
3.	Executive Director's Message	5
4.	Director's Message.....	6
5.	Governing Body.....	7
6.	Academic Council.....	8
7.	Campus View	9
8.	Why Choose RCIM.....	10
9.	About the Institute	11
10.	General Rules & Policies	12
11.	Academic & Admin Staff.....	13
12.	Programmes Offered	15
13.	Student Code of Conduct.....	19
14.	Campus Facilities.....	20
15.	Our Valued Recruiters and Associates.....	21
16.	Student Speak.....	22



Dr. APJ Abdul Kalam
(Former President of India)



I am delighted to know that Ch. Ramesh Chand Charitable Trust has established an Institute of Management for providing quality management education to develop creative leaders with vision perseverance to achieve preset goals.

What the teacher's can give to the students for their growth? In an integrated way it can be said, that an enlightened human being can be created by the teacher through providing two unique characteristics. One is building capacities among the students to inquire, to innovate, be creative, and develop the qualities of entrepreneurship and moral leadership. Second is the development of moral value system. The noble life practiced by the teacher indeed becomes a beacon light to the students. Let us hear the tribute given by the great teacher Albert Einstein to the teacher: "The ideals which have lighted my way, time after time, have given new course to face life cheerfully have been Kindness, beauty and truth". This is the mission of a teacher. I am sure the teachers of Ramesh Chand Institute of Management will provide such guidance to the students and transform them as creative leaders of the future.



APJ Abdul Kalam

महान सपने देखने वालो के महान सपने हमेशा पुरे होते हैं- डे.पी.जे. अब्दुल कलाम

From the Desk of Chairman



Let me welcome you to RCIM

As we welcome you, the future leaders and productive citizens of the world, I would like to stress on our mission statement of grooming young minds and hearts as the pillar of advancement of a nation and hope of the future. Our institution was formed by a team of Service-oriented individuals with the aim to promote education and culture in all aspects in order to achieve and fulfill the mission statement that we believe in.

RCIM is well known as a College with discipline, academic excellence, conduct and code. It works with a social concern to find solutions to the problems of humanity through education to all, scientific research & services of compassion. Academic excellence is achieved through value based education cum training. The peace and tranquility of the campus is ideal for spiritual, educational and intellectual pursuits.

The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in the chosen field. And as your educational institution, we will support students in achieving those golden ambitions and also ensure that their stay in the college is meaningful and fruitful as well. The college is organizing seminar, symposium, debate, games and sports meet etc. teachers of the college are actively working by following pre planned calendar, semester planning as well as daily planning. Alumni of college is serving inside and outside the country and imparting quality education. They are actual indicators of quality education that is imparted by the college. The way of working of the management and the teachers are very innovative and appreciable, they do all the things for the welfare of the students and society.

At Ramesh Chand Institute of Management (RCIM) I invite you to be a part of RCIM family where we groom you for a global career.

I wish you all the best!
Sincerely yours,

Sanjeev Kumar Dhaka
Chairman

Message from Executive Director's Desk



"I am extremely privileged to lead the institute which is an undisputed pioneer in the field of training, education and research. The Institute has always seen quality education as first priority, thus, ensuring the academic rigor, institute-industry interface and overall personality development of the students.

Today's corporate world demands individuals who are not only skilled but are innovative thinkers and are confident to face everyday challenges. We at RCIM offer programs for holistic development of our students. We make them intellectually adept & socially and technically sound through brain storming sessions, seminars, discussions, case studies, project presentations and other events. These activities would promisingly strengthen the overall knowledge and skills of our students and present them with the required organizational acumen.

I am overwhelmed by the team of hard working staff and learned faculty who have made me proud by making the institute a world class educational hub.

I also feel it be a matter of honor to have a team of highly qualified, well experienced & genius faculty members who have joined my team to bring up this institute to a level of excellence. We also feel proud to receive an excellent response from the student community who has shown keen interest in joining our institute. We as a team are committed to provide research oriented harmonious environment where everyone can grow.

Sushil Dhaka

Executive Director

Director's Message



My Dear Students,

I welcome you all on behalf of RCIM and do hope that your stay in the campus would go a long way in the overall development of your personality and growth in professional and personal life. At RCIM our endeavour is to provide state of the art infrastructure and highly motivated faculty equipped with requisite skills and knowledge to train our students. The students make use of resources and learning material provided to them so that they get an edge over the students from other universities and institutions.

With your hard work, dedication and concentration on academics, sky is the limit for you. If you adhere to discipline and focus on curricular and co-curricular activities. I assure you that you will have a wonderful tomorrow with glamorous things to see, eat, watch and grow, hence have some patience. but before you land-up in the world of glamour you are required to be a learner and to focus on your study and all round personality.

As long as you are student you have no right to waste

- a) Money of your parents
- b) Energy of your faculty and certainly
- c) No right to waste your own precious time.

On my part I assure you that I will do everything possible to create conducive atmosphere for learning so as to full fill your long cherished dreams of life at RCIM.

Last but not the least, I wish you good luck and a comfortable but meaningful stay in our temple of learning. I remind you that RCIM believes in SELF-DISCIPLINE and Self-appraisal & performance. If you have any suggestion / problem / complaint, put it in the Complaint box at reception.

Lastly, I invite you to be the part of each activity i.e. academic and beyond academic, as without participation of students nothing is possible.

With Warm Wishes

Dr. S.K. Sharma
(Director)

Governing Body

1. PROF. R.S NIRJAR (Hon. Chairman)
Former Vice Chancellor
Gautam Buddha Univ. Gr. Noida
Former Member Secretary, AICTE
2. SMT. MAHENDRI DEVI
Managing Trustee
Ch. Ramesh Chand Charitable Trust
3. DR. A.K BALYAN
Former Director (H.R)
Oil & Natural Gas Corporation
(ONGC)
4. DR. JAGBIR SINGH
Professor, Deptt. of Statistics
Fox School of Bussiness & Mgt
Temple University, Philadelphin, PA
USA
5. PROF. R.S SIROHI
Former Director
Indian Institute of Technology (IIT)
Delhi
6. PROF DPS VERMA (Retd)
Delhi school of Econimics
Delhi University, Delhi
7. PROF. M. ALTAF KHAN
former Head & Chairman
Dept. of Commerce & Business Studies
Jamia Milia Islamia University
New Delhi
8. PROF. RAJNISH SHRIVASTAVA
Director
National Institute of Technology
(NIT), Jamshedpur (Jharkhand)
9. MAJ. GEN. (Retd) S.S DHAKA
Greater Noida, U.P
10. DR. S.M OVAIS
Head, Capacity Building & Dev.
Project Division
Afro- Asian Rural Development
Organisation (AARDO), New Delhi
11. PROF. K. RAVICHANDRAN
Head
Deptt. of Management Studies
Madurai Kamraj University
Madurai (Tamilnadu)
12. DR. P.S RANA
Former Chairman
Housing and Urban Development
Corporation (HUDCO), New Delhi
13. DR. B.P. DHAKA
COO, Parshavnath Developers Ltd.
& Former Secretary General, PHD
Chambers of Commerce & Industry,
(PHDCCI) Delhi
14. PROF. Y.P SINGH
Former Head, Deptt. of Electrical
Engg. IIT, Kharagpur
15. SH. PREM SINGH, IFS retd.
Former Indian High Commissioner
to Singapore & Vice Chairman,
Haryana Investment Board, Haryana
16. SH. A.K RAUNIAR
Executive Director (HR)
Indian Oil Corporation Ltd.

Academic Council

- | | |
|---|--|
| 1. Prof Harish Choudhary
Deptt. of management studies
IIT, New Delhi | 8. Brig. (Retd.) Mahendra singh
Registrar
Sir Chottu Ram Institute of
Engineering & Tech., meerut |
| 2. Prof. G.S Batra
Deptt. of management studies
Panjab University Patiala | 9. Sh. Ved Prakash
Managing Director
Mangrove Pvt. Ltd., New Delhi |
| 3. Sh. D.P Singh
General Manager
Mahanagar Telephone Nigam Ltd.
(MTNL) New Delhi | 10. Sh. Robinder Sachdeva
President
Indo- US political action
Commitee (IUPAC) |
| 4. Sh. V.K Nayyar
President (Marketing)
Havells India Ltd. | 11. DR. P.D Choudhary
Psychiatrist
Ram Manohar Lohia Hospital
New Delhi |
| 5. DR. Prem kumar
Additional Secretary
Medical Council of India(MCI)
New Delhi | 12. Sh. S.K Dhaka
CEO
Global Constrution Company
Lucknow (U.P) |
| 6. Sh. Prashant singh
Principal the pelegrine Group
Former Director
Microsoft india Ltd. | 13. SH. J.P.S Sangwan, IAS retd.
Former Registrar
Haryana Urban Development |
| 7. Sh. Shushil Dhaka
AGM (Cluster Head)
Reliance Communication Ltd. | 14. MR. Marc. S. Clive
Associate General Secretary
YMCA, New Delhi |

व्यक्ति अपने विचारों से निर्मित प्राणी है,
वह सोचता है वही बन जाता है- महात्मा गाँधी



Why RCIM?



TOP PLACEMENTS

Leading companies across various disciplines come for campus placements at RCIM. In professional courses, nearly all students are placed even one year before the completion of the course.



MOST HI-TECH CAMPUS

The entire campus is Wi-fi enabled with high speed internet connection to allow the students to access the internet no-matter wherever they are.



ECO-FRIENDLY ENVIRONMENT

RCIM is located in prime location of Tronika City at the bank of Holy river Yamuna between huge green farmland that makes pollution, noise free environment in the Institute



INDUSTRY ORIENTED TEACHING

RCIM ensures that the students are familiar with latest trends in operation among industry leaders. Students are encouraged to participate in project work, seminars and industry oriented programmes.



PERSONALITY DEVELOPMENT

At Amity, emphasis is given on not only making you academically brilliant, but true leaders and team players, thus preparing you for the real life corporate world.



SPORTS

Nothing is more worth than a healthy body. Understanding the importance of sports, RCIM promotes the sports activities and ensures the student participation.



CULTURAL ACTIVITIES

From music, dance, theatre to literature and fine arts, Institute encourages its students to actively engage in countless of cultural events whether taking place on or off campus



RESIDENTIAL ACCOMMODATION

Your private comfort zone. The separate facilities for boys and girls, caring wardens and a tight security ensure a pleasant stay allowing students to focus on their academics.



TRANSPORTATION

RCIM provides a safe transport for Day Scholar students, with a communication system and supervised pick up and dispersal.



About the Institute

Ramesh Chand Institute of Management (RCIM) is the premier institute at the Ghaziabad District and is known for its high standards in teaching and research and attracts eminent scholars to its faculty. It was established in 2008 by a group of leading academicians and corporate executives in Northern India.

RCIM is situated at the prime location of Delhi NCR region via.. The Tronika City. The natural surroundings in the middle of green farmlands keep it quite clean and green near river Yamuna yet accessible merely 16 Kms from Maharana Pratap ISBT, Delhi. And Just 15 Kms from Delhi University / Delhi School of Economics.

As a student-centric Institution, RCIM provides optimal learning experiences and services that lead to student success. We empower our students to take responsibility for their academic work, social life and career development. RCIM has a healthy faculty student ratio .The faculty is experienced, drawn from leading national and international universities and senior corporate positions. They bring with them varied and extensive industry and research experience, ensuring the right academia-industry interface that RCIM is proud of. All faculty members play an important role in administering the diverse academic and non-academic activities of the Institute.

As part of this endeavour, we have well equipped and furnished amphitheatre style classrooms that provide the most conducive atmosphere for dynamic and focused discussions, while the libraries at our institution are equipped with over 50,000 books, periodicals, national and international journals, CD-ROMS, covering all aspects of academic studies and research material. The hi-tech labs act as ideal training grounds for budding professionals that allow students to experiment and bring to practice what they have learnt in theory.



प्रयावरण के लिए पेड़ लगाओ, पानी बचाओ, देश बचाओ, दुनिया बचाओ।

General Rules & Code of Conduct

DISCIPLINARY

1. The students are expected to maintain self discipline and participate in academic and extra curricular activities This is aimed at making our students self reliant and responsible citizens.
2. Entry to campus is allowed only with Identity Card & in Uniform. The students must carry their Identity Cards with them and produce before the authority/security staff while entering the campus.
3. The students are expected to conduct themselves honorably and respectfully towards the Faculty, Administrative staff and the Guests.
4. Irregularities, if any, breach of rules and discipline are to be brought to the notice of the authorities of RCIM. All disciplinary actions taken against the student by these authorities will be final and binding on all concerned.
5. Communication, direct or indirect (within and outside the Campus) are to be routed through the RCIM authorities.

ATTENDANCE & PUNCTUALITY

1. Expected attendance for qualifying to appear in semester/yearly examination is 100 percent. Operationally, it should not be below 75 percent. However, it may be condoned by the Principal/Director with or without penalty subject to rules of the Approval Body/University. The decision, in this regard, of Principal/Director is final.
2. The students are expected to be punctual & regular in their lectures. Attendance in seminars/Workshops is again compulsory.
3. In case a student is facing any problem such as Ragging, Eve Teasing, Black Mailing or harassment, he/she must immediately report the same to the college authority. Complaint Box and Helpline Nos. of Director/ Principal can also be used by student for redressal of their grievances as notified on notice board. Phones of District & Local Govt. authorities are also displayed on notice board. Any breach of the above rules would be viewed seriously leading to suspension/termination from College.

BANNED ITEMS & ACTIVITIES

1. Ragging is totally prohibited, forbidden and punishable, in every form either physically or mentally in RCIM. So-called introduction by students either individually or in a group is totally banned. Only in presence of faculty or through Fresher-Party simple introduction may be allowed. The defaulters will immediately be suspended with pending enquiry. FIR will be lodged with police and as per statutory provisions student shall be punishable with imprisonment without or with fine as well as rustication from college also.
2. Following Items/Activities are banned inside campus as a whole including Hostels, Play grounds, Canteen etc.
 - (a) Consumption-Possession of Alcohol, Beverages or Drugs.
 - (b) Gambling in any form, smoking, obscene posters, stickers, printed cloth etc.
 - (c) Chewing pan, tobacco, gutka and other types of tobacco chewing items.
 - (d) Assembly of outsiders & Political Activities.
 - (e) Any other item as per standard/model code of conduct for educational bodies.
 - (f) Any other item/act notified by the RCIM as banned item/act separately.
3. Spitting of gum, Paan, tobacco items in washbasins, corridors is banned.
4. Writing on the walls, furniture etc. is totally prohibited.

Note: Please Check Notice Board and Advisory Notices daily.

Visiting Faculties

Prof. J.S. Kadyan

HR & Finance
Director

Prof. Suman Malik

Accounting & Finance

Mr. Amit Teotia

Information Technology

Mrs. Meghal Chaudhary

Organizational Behaviour & HR

Ms. Sonia Chaudhary

Research Methodology and Statistics

Mr. V.N. Singh

Marketing & Communication

Dr. P.V. Khatri

(M.Com. Phd)

Mr. Sameer Shrivastava

IT and Statistics

Mr. Vishu Chikara

Information Technology

Ms. Tanvi Chhabra

Information Technology

Mr. Swati Rathi

Finance & Marketing



Academic Staff

COMMERCE DEPARTMENT

1. **Mr. Ravi Kumar Rana**
(M.Com, NET)
2. **Ms. Shailza Verma**
(M.Com, NET)
3. **Mr. Vikas Kansal**
(M.Com)
4. **Mrs. Shilpa Mehta**
(M.Com)
5. **Ms. Promila Solanki**
(M.Com, NET)

B.A. DEPARTMENT

1. **Dr. S.K. Sharma**
(M.A. , Phd)
2. **Dr. Sadhana Mishra**
(M.A.(Hist.) , D.Phil)
3. **Dr. Sarita**
(M.A.(Socio) , Phd)
4. **Dr. Vedpal**
(M.A.(Eng) , Phd)
5. **Mr. Shivam Rana**
(M.A. , NET)
6. **Mrs. Renu Rani**
(M.A. ,HINDI)

BCA DEPARTMENT

1. **Mr. Ajay Lodhi**
(M.Sc. Prev (Maths),M.C.A)
2. **Mr. Vikrant Chauhan**
(M.C.A)
3. **Mr. Brijesh Bhardwaj**
(M.C.A.)
4. **Mr. Sushil Kumar**
(M.C.A.)
5. **Mr. Anjani Kumar Kaushal**
(M.C.A.)
6. **Mr. Lokesh Kasana**
(M.Sc. Math, IIT)

MANAGEMENT DEPARTMENT

1. **Mr. Gayaendra Baisoya**
(MBA)
2. **Mr. Hemendra Sharma**
(MBA)
3. **Mrs. Monika Panwar**
(MBA)
4. **Mrs. Bhanupriya Pandey**
(MBA)
5. **Ms. Shubhika Gaur**
(MBA)
6. **Ms. Shakshi Yadav**
(MBA)

Admin Staff

1. **Manoj Katyan**
(Registrar)
2. **Achin Tomar**
(Admin Head)
3. **Ravi Sirohi**
(Accountant)
4. **Amit Maan**
(Librarian)

PROGRAMMES OFFERED



Ramesh Chand Institute of Management (RCIM)

PGDM

Post Graduate Diploma in Management (2 years full time programme)
Approved by AICTE, Ministry of HRD, Govt. of India

BBA/BCA

(3 years full time programme)
Affiliated to Ch. Charan Singh University, Meerut

BA/B.COM

(3 years full time programme)
Affiliated to Ch. Charan Singh University, Meerut



PGDM

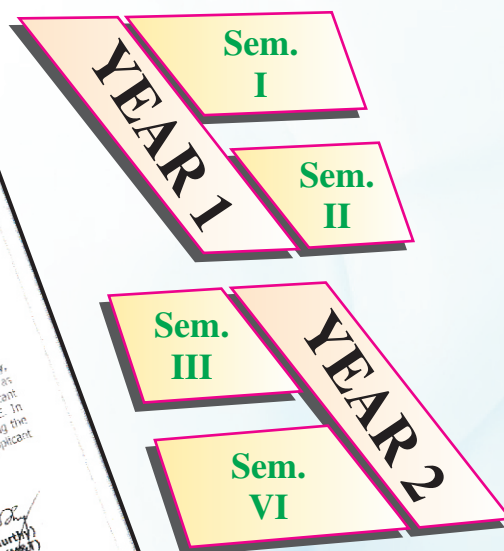
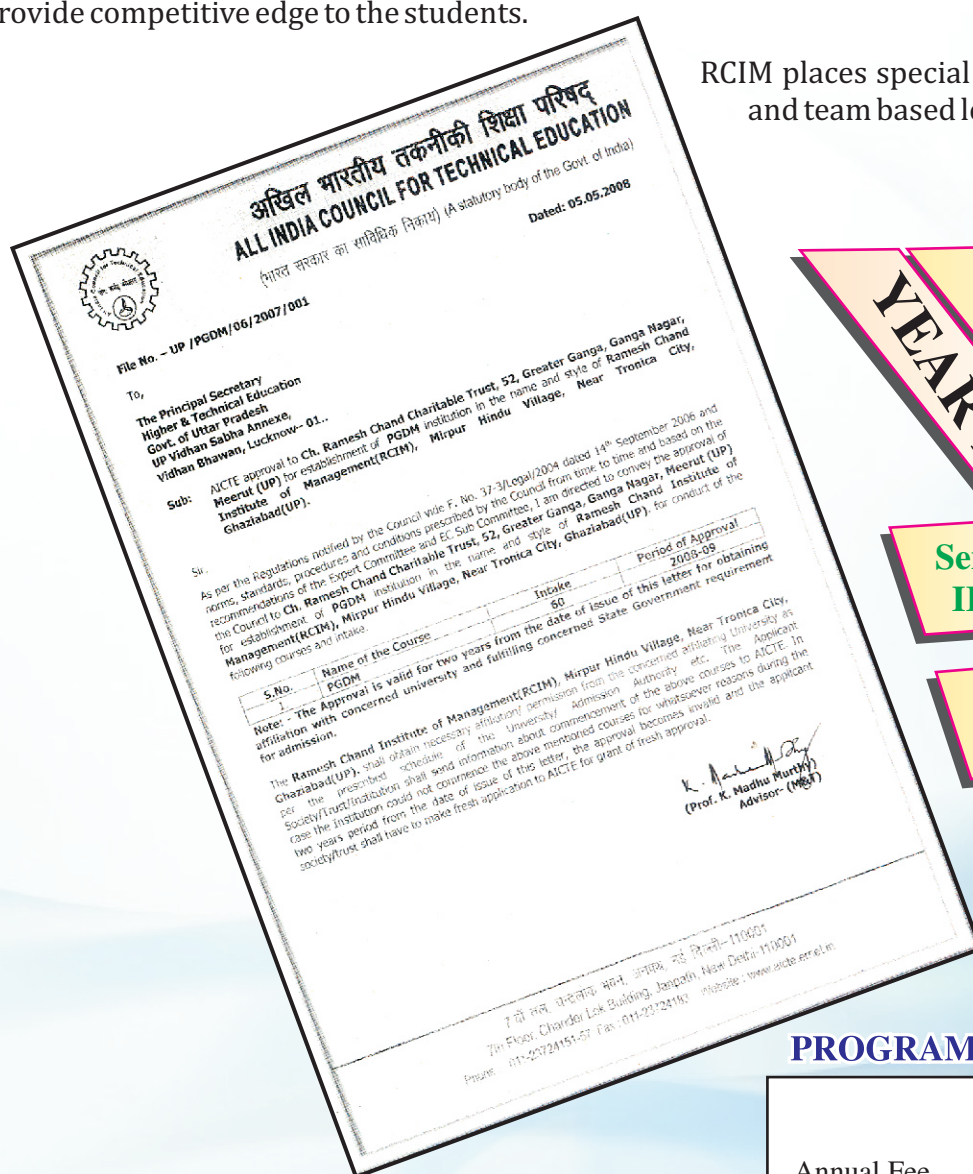
The two year full time PGDM program, approved by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India is delivered over four semesters with one internship summer training of 8-10 weeks and one field project of 6-8 weeks.

The program is designed to ensure that it develops decision making capabilities with analytical thinking to manage world class organizations.

The program offers specializations in the functional areas of Marketing, Human Resource Management, Finance, Entrepreneurship, Information Technology and Operation and Manufacturing Management.

In addition, sectoral specializations viz. Retail Management, Insurance and Banking, Real Estate, Advertising Management, Hospitality Management and Pharmaceutical Management are offered to provide competitive edge to the students.

RCIM places special emphasis on experiential and team based learning.



PROGRAMME FEE (PGDM)

	General Category
Annual Fee	1,50,000 P.A.
Hostel and Mess	72,000 P.A.

Refund Policy

The refund policy of the institute in case of withdrawal/ cancellation of admission is as per the rules of AICTE vide its Public Notice Advt.No AICTE/ Legal/04(01)/2007.

Educational Loan

The institute will facilitate the students for educational loan subject to the fulfillment of the bank requirements by them.

Admission Process

The institutes brochure and application form can be obtained by:

Cash payment of Rs 1000/- or by post (enclosing demand draft for Rs. 1050/-) drawn in favour of Ramesh Chand institute of Management Payable at Ghaziabad:

Download Registration Performa from www.rcim.co.in and submit the same with a DD of Rs. 1000/- in favour of Ramesh Chand Institute of Management Payable at Ghaziabad.

Eligibility

The programme is targeted at individuals with high potential for success in business and industry. Such individuals must have successfully completed a Bachelors degree or equivalent (under 10+2+3 system) with at least 45% aggregate marks or equivalent CGPA in any discipline from a University recognized by UGC/AICTE.

Candidates appearing in final year of their bachelors degree are also eligible, provided they complete all formalities of their examination. Such candidates will be offered provisional admission only.

Selection Process

Admissions are made on the basis of merit, based on:

Valid score in the written admission test CAT/MAT/XAT/ATMA.

Past academic record/work experience and Performance in Group discussion and personal interview.

Candidates are required to submit a copy of the score obtained in CAT/MAT/XAT/ATMA.

Ramesh Chand Institute of Management (RCIM) uses CAT score for short-listing candidates, and IIMs have no role either in the selection process or in the conduct of the programme.



BBA / BCA / BA / B.COM



Academic Year

BBA / BCA : The academic year consists of two semesters. The programme contains six semesters in total. One Internship summer training of 8-10 weeks is also included in the programme.

BA /B.Com : B.A / B.Com is a three year degree programme based on annual examination.

Eligibility for BBA / BCA

The programmes targeted at individuals through potential for success in business and industry. Such individuals must have successfully completed intermediate with minimum 45% marks from any recognized Board/ University.

Eligibility for BA / B.Com

The student will be admitted to the first year of the degree course after passing 12th standard.

PROGRAMME FEE FOR VARIOUS CATEGORIES	FOR FOREIGNER/PIO Candidates	1st YEAR	2nd YEAR	3rd YEAR
BBA & BCA	Rs. 3,000 US Dollar	Rs. 60,000	Rs. 60,000	Rs. 60,000
BA & B.Com	Rs. 3,000 US Dollar	Rs. 7,500	Rs. 7,500	Rs. 7,500
Hostel Charges	Rs. 1,000 US Dollar	Rs. 72,000	Rs. 72,000	Rs. 72,000

*Mess Charges Extra

“A good listener is more regarded - than a speaker in corporate”

Student Code of Conduct

1. Ragging is Crime against humanity and a punishable offence totally banned in RCIM Never participate directly or indirectly in this criminal act.
2. Do not fail to attend your classes and academic activities. 100% attendance is compulsory at RCIM.
3. Do not come to college without uniform, as dress is compulsory during the working hours.
4. Never forget to carry your Identity card, Library Ticket while coming to the college.
5. Never wear Jeans & T-Shirts and SLIM-FIT clothes. These are banned during working days & working hours.
6. Do not damage furniture & fixtures, electronic and electrical items & panels and other assets/ facilities of RCIM. Such activities are punishable offence.
7. Do not invite outsiders in the campus.
8. Do not rest your foot on the walls, chairs, tables and help in maintaining RCIM campus clean.
9. Refrain from demonstrating misbehavior towards the teachers, staff and female students / staff.
10. Never hide any official information from the college authority.
11. Avoid quarreling, fighting, keep away from groupism for your own safety / security.
12. Don't share your personal & contact details, phone. No., etc. with unknown persons and others so as to escape from risks.
13. Never deploy unfair means / practices in the exam.
14. Don't waste precious resources of your parents and of RCIM. Focus on your study & learning.



Campus Facilities

Library

Our college has a very spacious, well planned air conditioned library with separate Periodicals and Reference section and also a Reading Hall. The Library has a rich collection of the latest titles in various disciplines. At present, we have over 49,000 books on our shelves. We have been consistently and laboriously enriching and updating our library. Apart from the books catering to the course requirements of the students, we have books on Computers, Sports, Psychology, Sociology, Education, and Religion. Children Literature and Library Science. Our students can refer to a complete set of Encyclopedia Britannica, Encyclopedia of Social Science and Year Books. The library has been completely renovated to provide for better facilities and an environment conducive to effective learning. All the library functions are computerized. Students can contact Ms. Kirti, Librarian for any guidance/ assistance as regards Library services.

Computer Laboratory

Our college has state of the art Computer Labs. The students have free access to internet in the computer labs and in the library, where a separate section has been developed to use internet for research and referring to university subscribed journals, etc. This helps in refurbishing the computer skills of students. College shall soon have more computer labs for the common use of all the students to learn and develop computer skills in order to equip students of all departments with ICT technology. Mr.Vikrant Chauhan is the Convener of Computerization Committee.

Seminar Room

The college has a Seminar Room with state-of-the-art facilities. The college organizes seminars, workshops and paper presentations with active participation of students and faculty. Eminent scholars and experts from academic and corporate bodies are invited to interact with the students and deliver lectures.

Lawns

The college campus is surrounded by lush green lawns. In winter, it is a riot of colors and a real treat for the eyes. We take up plantation drives regularly to sustain green environment of the college. A green and clean environment is a major conscious endeavor at RCIM and we encourage all new entrants to join in enthusiastically to participate in this effort. There is a plan to establish a Herbal Garden in the college in this institute to make students aware of medicinal value of plants.



COMMITTEES

CLUBS

Sports, Creative Arts, Photography, Dance, Fashion, Literature, Environment, Festival, Social, Music, Entrepreneurship and Yoga are the various clubs which are very active in the Institute with conveners leading the activities under the guidance of faculty advisors. Hundreds of events and programmes are held by these clubs round the year in which large number of students participate.

Career Planning & Development Center

CPDC helps to identify the interest and capabilities of students in relation to their career goals and academic progression. The students are encouraged to pursue their passion. Intensive coaching and training is provided in personality development and in shaping their leadership qualities.

For job placement, intense training is provided in areas like facing aptitude tests, group discussions and interviewing. Special emphasis is laid on developing soft skills like communication, presentation, team working, building positive attitude and networking.

Anti Ragging Cell

As per provisions contained in Clause 6.3(a) of the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions. 2009 In order to ensure the implementation of the policy of 'Zero Tolerance' for ragging of any student, Anti-Ragging Committee has been constituted at RCIM.

The Women Cell

The Women Cell is headed by a senior female faculty member and its main functions are:

- The look after all the activities and issues related to women at RCIM.
- To create an Anti Sexual Harassment Committee for dealing with cases of sexual harassment.
- To organize activities/seminars/etc. for sensitizing faculty and students about gender issues.

Our Valued Recruiters & Associates

The corporate affairs cell of the institute along with the placement committee, comprising faculty members will work towards strengthening placement. The institute will provide complete support to arrange placement opportunities on the campus. PGDM programme of RCIM has been endorsed by leading corporate houses and the institute is bestowed with the honour of most favoured institute status in terms of summer training and campus recruitment. The institute will arrange summer training and campus recruitment for student in the companies like:

Bajaj Hindustan Ltd.	ONGC	Tata Motors
Cantabil India Ltd	NTPC	Huwawai Communication Ltd
E-sys distributions Ltd.	DLF	Parshavanath Developers Ltd.
Dabur India Ltd.	Polaris	Trinett India Ltd.
Reliance Retail	Seagate	Maruti Udyog Ltd.
Subhiksha	Airtel	General Motors
Hevells	Phillips	Vishal India Ltd.
Reliance communication	Aircel	ICICI prudential Life Insurance
ICICI Securities Ltd.	Idea Cellular Ltd	The standard Chartered Bank
Jaypee Group of industries	HDFC Bank	Tata AIG Life Insurance
Tata Tele Services Ltd.	Unitech Ltd.	Kotak Mahindra Life Insurance
Ansul Build Well	ICICI Bank	

Students Speak

Hi, i am feeling immensely proud to be a student of RCIM; reason being in corporate world practical knowledge is more crucial than theoretical.

Institute is pursuing all efforts with tooth and nails to students to make our personality all round.

our institute is well equipped. Self sufficient in all ways and having seen environment which leads to a conducive environment for the holistic growth of aspiring individuals.

SOURABH VINAYAK SAWARKAR

PGDM student

I feel that RCIM is expending rapidly among thousands of b-schools in india. Our campus is equipped with latest technology ,twenty four hours internet connectivity and also provided better campus,ultra morden library with thousand books. All faculties are very supportive and are committed to produce good managers .the priority of our institute is to provide top most quality.

VEDVRATTA CHODHARY

PGDM STUDENT

HI, Myself Reshu Tyagi feeling very nice after taking admission in BBA in RCIM. After passing Intermediate. I was in dilemma. what to choose and which institute should choose but when i took admission in this institute, my queries and question have been solved by quality of education in this institute. Now it is very easy for me to gain more under the guidance of faculty members of RCIM.

RESHU TYAGI, BBA Student

I am a student of PGDM . I really feel that all the faculty members are very co-operative to all of students and we never any hesitation while asking problem related to our studies.

Our institute provides guidance to face practical

business world situations. Our institute does overall development of student by giving:

1. Personality development classes
2. Lectures by Professionals in every week
3. Lectures by visiting faculties from Top Business Institution of India.

AMIT SHARMA, PGDM student

Having completed M.Sc. (bioinformatics) before this management programme and i think to survive in corporate world only education is not substantial but along with this my grooming personality plays a vital role.

Under conducive & cordial environment of RCIM a drastic personality change has come within me. I am getting education with quality. I am lucky to get such type reliable institute.

ADITI PANWAR, PGDM Student

Most business schools begin to create infrastructure only after admissions but RCIM has already created. This is a premier educational institute imparting a significant teaching pedagogy which includes case study method, role playing method, industry /factory interface along with the core competence of renowned faculties, state of the art ISO certified infrastructure.

SAURABH, PGDM Student

This management course is approved by AICTE. I hope that it will help me comprehend the principles undergoing the functioning & governance of corporate sector apart from an understanding of people related aspects of management.

MR. KRISHANU DAS, PGDM Student

Ex Asstt. Director, VEDANTA Resources INC.



APPLICATION PERFORMA

Ramesh Chand Institute of Management

Mirpur, Tronica City, Ghaziabad (U.P.) INDIA

Tel.: +919368377477, 9457978891

www.rcim.co.in info@rcim.co.in



Programme

Please write clearly in Block Letters Tick mark the appropriate boxes ☒

1. Name :
(As it appears on official documents, School records, passport etc)

Surname	First Name	Middle Name	

2. Gender : Male ☐ Female ☐ Marital Status : Married ☐ Single ☐

3. Category OBC ☐ General ☐ SC ☐ ST ☐ Other ☐

4. Date of Birth : Nationality:
- D D M M Y Y Y Y

5. Passport Details : Expiry Date No.:
- D D M M Y Y Y Y

6. Aadhar Number

7. Name for Father / Guardian :

Surname	First Name	Middle Name	

8. Name for Mother

Surname	First Name	Middle Name	

9. Occupation of Father / Guardian :

Company Name _____ Designation _____

10. Correspondence Address : _____

_____ Pin Code _____ Mobile No. _____

11. Permanent Address : _____

_____ Pin Code _____ Telephone No. _____

ACADEMIC DETAILS

Examinations taken (Please list in chronology order including examinations with results pending)

Class	Examining Body Board/University	Name of the Institution/College/School	Exam Date Month Year	Subjects / Specialisation	Result/Grades/ Percentage/Status
10th					
12th					
UG					
PG					

12. Summary of your academic and career objectives

DETAILS OF FAMILY BUSINESS (If applicable)

13. Nature of Business:

Annual Turnover

DECLARATION BY THE CANDIDATE

I certify that all information provided on this application performa is complete and accurate. I agree to familiarize myself with all the rules and regulations of the programme of the RCIM and abide by them. I would uphold the standards and respect the principles of RCIM as an organization higher learning.

Date : _____

Signature _____

Please attach
your recent
passport size
photograph
here

Winners vs Losers

Winners



The winner is always a part of the answer.



The winner always has a solution.



The winner says "Let me do it for you".



The winner sees an answer in every problem.



The winner sees a green near every sand trap.



The winner says "It may be difficult but it's possible".

Losers



The loser is always a part of the problem.



The loser always has an excuse.



The loser says "That's not my job".



The loser sees a problem in every answer.

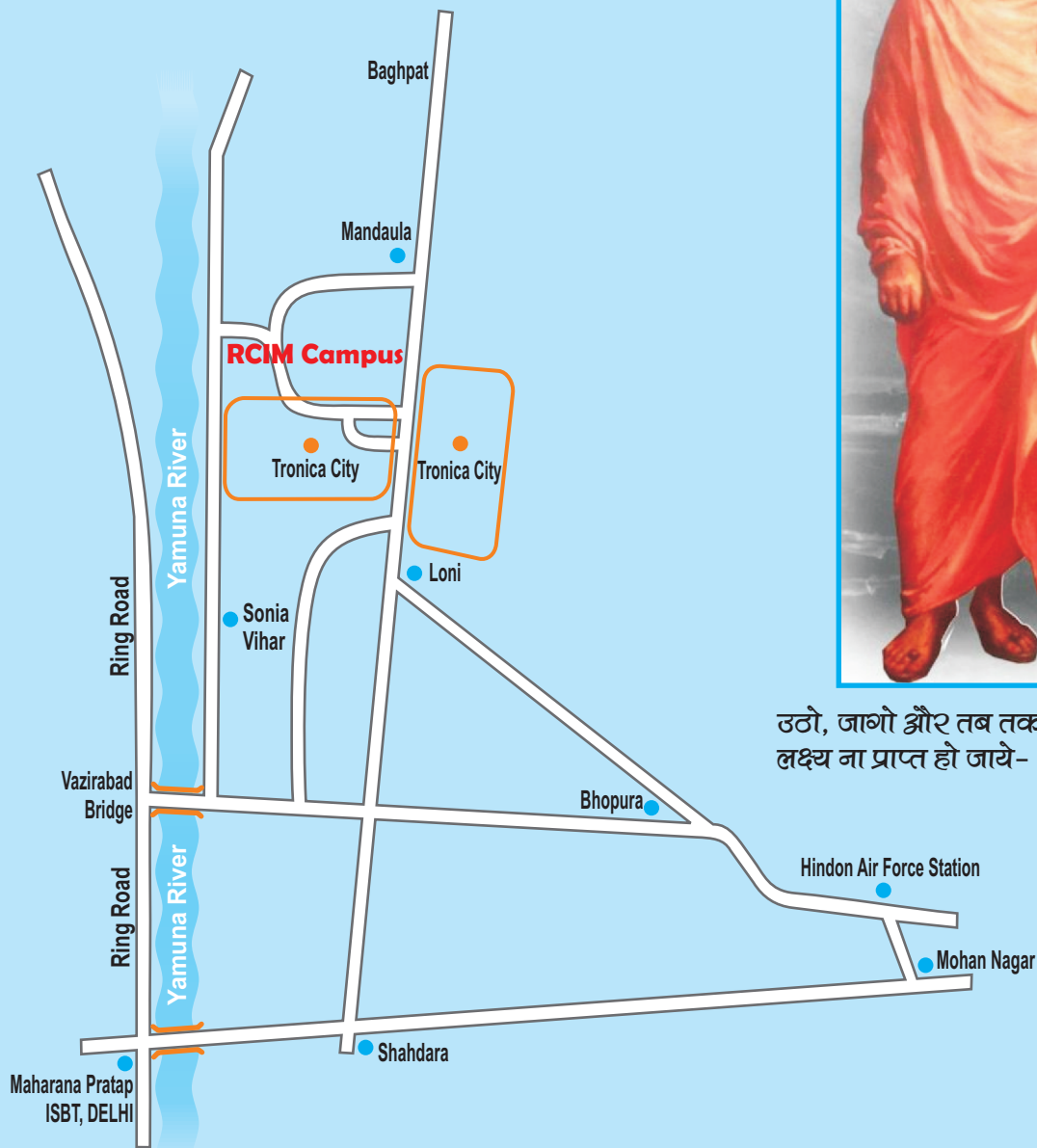


The loser sees two or three sand traps near every green.



The loser says "It may be possible but it's too difficult".

– BE POSITIVE, THINK POSITIVE –



उठो, जागो और तब तक नहीं रुको जब तक लक्ष्य ना प्राप्त हो जाये- **स्वामी विवेकानंद**

Campus:

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